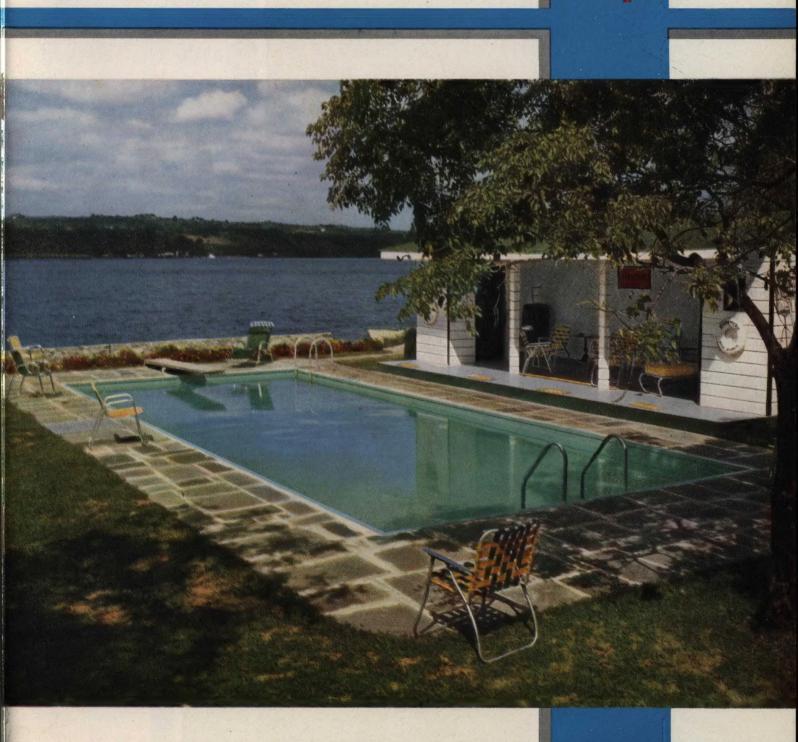


steel
swimming
pools



BS LINFOOT







The pool with
The lowest
maintenance
cost

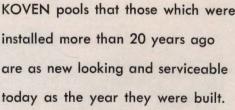
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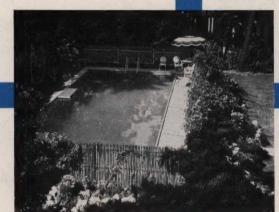


oca 852968346 7/17/13

pools... built to enjoy through the years built to endure Through the years

 Home owners find KOVEN All Steel Swimming Pools a property enhancing delight that puts a permanent vacation spot at their door. Hotels, clubs and municipalities find them unexcelled for durability, beauty and economy of maintenance. The same high degree of quality goes into every KOVEN All Steel Swimming Pool whether it's an indoor or outdoor model - regardless of size or design. KOVEN Pools are free from the weaknesses found in other types. They are leak-proof — will not crack or buckle from settling or frost action — and upkeep is limited merely to an occasional coat of paint. So dependable are these KOVEN pools that those which were installed more than 20 years ago











handles all construction and installation

● KOVEN assumes full responsibility for every phase of building your pool. Under expert



supervision the KOVEN "Caravan" excavates, erects the tank, back fills, paints — and installs

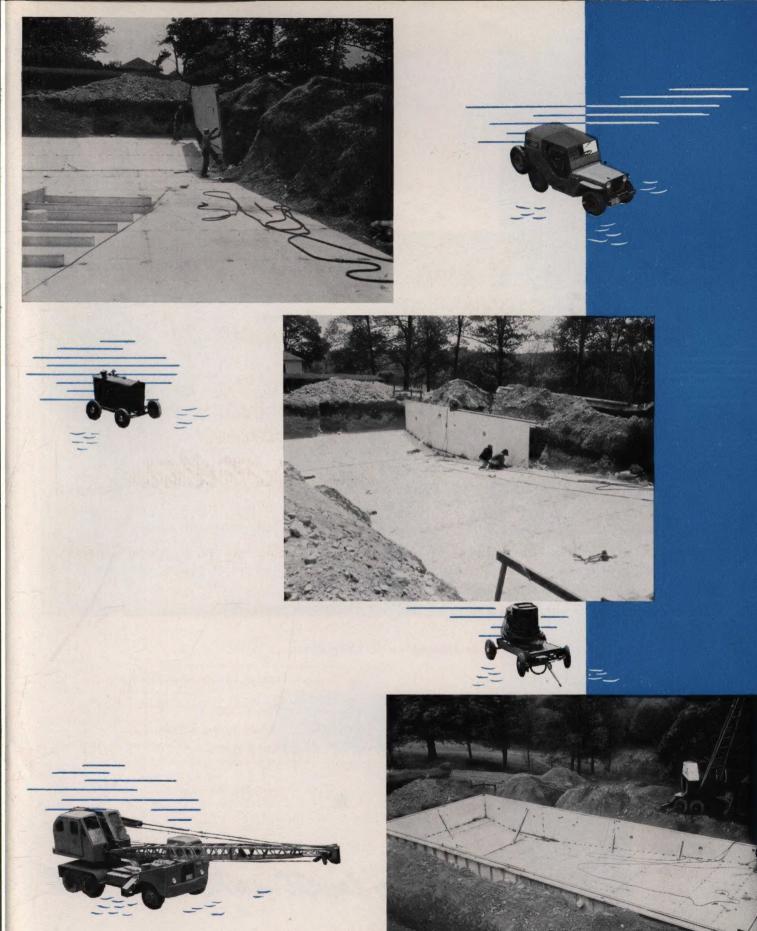
filtration, chlorination, recirculating and heating systems or other extras you specify. Construction

problems that might arise are handled with skill by KOVEN — they are no worry or bother to you.





The pool with the lowest maintenance cost



pools offer a wide selection of designs

Your pool is certain to satisfy you in design as well as performance — because KOVEN can build one to your own specifications — or you may choose the size and type you like from the wide selection of successful KOVEN-created styles. Indoor and outdoor installations include pools for small homes and large estates — for hotels, clubs, parks and public pool owners.

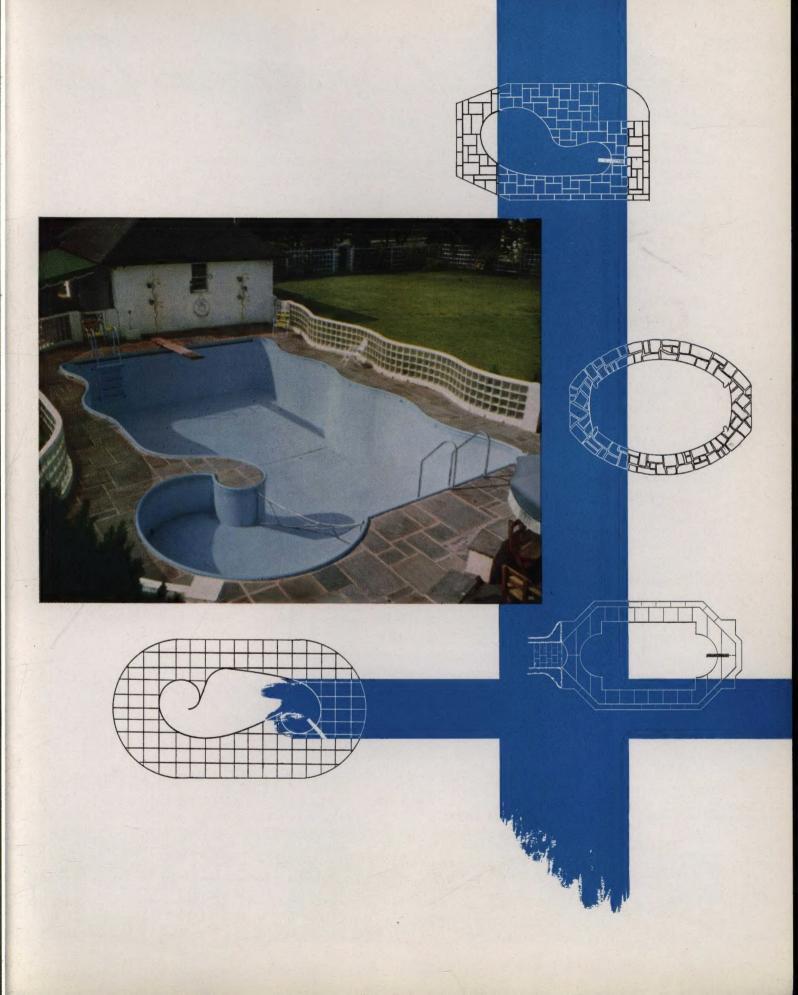
A KOVEN representative will be glad to advise you as to the type of pool or extra equipment you need — or supply you with any additional information you wish. Call KOVEN direct from New York, Jersey City or Newark — no obligation.

New York — REctor 2-1160

Jersey City — JOurnal Square 4-8600

Newark — MArket 3-8150

The pool with the lowest maintenance cost



Construction and Specification Data

KOVEN will assume full responsibility for the construction of your pool. The dependable service assured by KOVEN's experience frees you from all worrisome detail.

CONSTRUCTION: All KOVEN pools are built of heavy steel plate and are designed, fashioned and fabricated so that when welded the completed units become a structure of exceptional strength and durability.

The entire structure is chemically treated and painted to completely resist corrosion both inside and out. The life of a KOVEN steel pool is measured in decades rather than years.

The KOVEN Steel Pool is a self-supporting unit. It is constructed on a specially prepared foundation which is designed to properly equalize and distribute the steel weight and hydrostatic pressure under all conditions. The KOVEN pools are so reinforced that they are not dependent on the earth-fill for lateral support.

All details of inlets, outlets, drainage and splash drains are engineered for both beauty and utility. LOCATION: Proper drainage and water supply should be a main consideration in planning the best location for your pool. KOVEN will be pleased to assist in this planning.

FINISH: The interior of your pool will be finished with a durable five-coat enamel process. The most popular color is the pastel Aquamarine shade. The special finishing process, an exclusive KOVEN method, provides a finish whose beauty cannot be matched by other products.

The walks or deck may be extended directly to the edge of the pool for a smartly finished effect.

WATER TREATMENT AND POOL CLEANING: The utmost in enjoyment comes from swimming in the crystal clear water of a steel pool. The utmost in satisfaction comes from knowing that the KOVEN installed and engineered filtration, chlorination and recirculation systems will continuously and unfailingly provide this crystal clear, safe, healthy water. The clean, smooth enamel finish provides a sanitary base and an easy cleaning surface which cannot possibly be duplicated by tile, concrete or other masonry.

The low cost of installing a filtration system is an important feature of the steel pool. The simplicity of attaching fittings means lower initial costs and leak-proof, trouble-free operation.

LIGHTING: In a KOVEN Steel Pool, underwater lights may be easily installed by simply welding the wet niche type equipment to the pool. Both overhead and underwater lighting are installed by KOVEN and insure the maximum safety and enjoyment for bathers.

Fall or early spring is the recommended time for pool installation to give landscaping the early start it requires. We suggest placing an early order for your pool.

Without obligation to you, a trained KOVEN representative will be glad to supply you with any additional information desired.

Jersey Dover.

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KOVEN STEEL SWIMMING POOLS, Inc.

a division of L. O. KOVEN & BRO., INC.

154 OGDEN AVE. JERSEY CITY 7. N. J.

Fabricators of quality products since 1881, KOVEN maintains its leadership in the manufacture of: Electric Water Heaters • Waterfilm Boilers • Venko Boilers • Range Boilers • Trimrad Baseboard Radiators . Tanks for All Uses . Designers and manufacturers of fabricated steel industrial equipment . . . Products for pleasant, more comfortable living.

